

DATE: 05/19/2022 PROJECT: All DRAWN BY: JPS

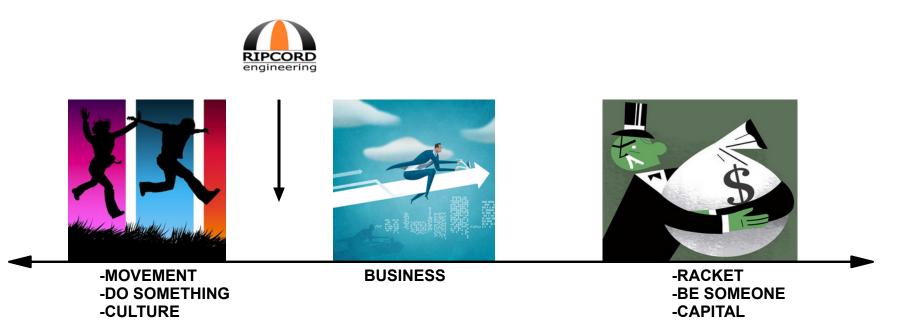
FROM: Ripcord Engineering TO: Team Partners

SUBJ: Location on Business Spectrum

REF:

(1) The Temper of Our Time

Figure 1. Ripcord's Position on the Business Spectrum



'Every great cause begins as a movement, becomes a business and eventually degenerates into a racket.'1